# Saraland THE GATEWAY TO PROGRESS IS WIDE OPEN!



State of the City - November 2021 Dr. Howard Rubenstein, Mayor





Saraland was designated an Alabama Community of Excellence in 2015. To date, Saraland is still the only Mobile County municipality to have earned that honor.

#### Saraland: Open For Business

- Local businesses have largely prospered through the Covid-19 pandemic using innovative and responsive strategies
- City sales tax revenue actually increased during 2020–2021

#### Saraland: Open For Business

- Ground Zero for economic growth in Mobile County
- Rapidly growing both in size and population: 2010 Census population 13,405 to 2020 population 16,171.
   21% increase making Saraland the 15<sup>th</sup> fastest growing city in Alabama!

#### **Economic Development**

- Saraland is excelling in attracting new quality businesses to our City
- Residential population growth, favorable population demographics and outstanding police and fire protection make Saraland an outstanding choice for business development

#### **Commercial Growth**

- Dollar General (913 Saraland Blvd S)-completed-4/21
- Rehm Animal Clinic (SOS Celeste Rd)-completed-6/21
- Fausak Tires & Service (182S Shelton Beach Rd Ext.)-completed-6/21
- PELC Tires (67 Shell St)-completed-9/21
- Saraland Shops (Starbucks)-1402 Industrial Pkwy-open 10/21
- Sara Barna Liquor-Relocated to 4S Shell St-4/21
- Chicken Salad Chick-810 Industrial Pkwy-completed 4/21
- Blue Moose Express Carwash-S8 Shell-under construction-4/21
- Allied Steel-810 Commerce St-under construction-4/21
- Re-Sub of Lot 3D of the Re-Subdivision of Lot A, Saraland Crossings Subdivision (2 Lot subdivide)-Prelim/Final-6/21
- Jiffy Lube-S6 Shell St-under construction 7 /21
- 813 Shelton Beach Rd-Site plan for a 30 space crushed asphalt parking lot on the existing site-7/13/21
- Freddy's Frozen Custard-70 Shell St-under construction-9/21
- 213 Celeste Rd-Site Plan (remodel & add access. Bldg. to existing)-9/21
- Saraland Mobile Homes Park-Site Plan-9/21
- Hill's Storage-0000 Industrial Pkwy-Site Plan-10/21
- Site Plan-Hill Storage-Industrial Pkwy/Hwy 1S8-Sawgrass Consulting/Calvin J. Hill-10/12/21
- The Cottages of Saraland coming 2022





### Saraland Infirmary Specialists

• Cardiology (251) 435-1200

Dr. David Shaw, Dr. Michael O'Dowd

• Gastroenterology (251) 435-1200

Dr. Zaid Alnoah

• Pulmonary (251) 435-1200

Dr. Marc Gottlieb

• Neurology (251) 435-1200

Dr. Brian Hollensworth

• Infirmary Surgical Specialists (251) 438-4440

Dr. Joseph Galloway, Dr. Christopher Dyas, Dr. Edward Otts

• Infirmary Neurosurgery (251) 435-6850

Dr. Juan Ronderos

• Infirmary Cancer Care (251) 435-2273

Dr. Furhan Yunus, Dr. Kannan Thanikachalam, Dr. Thaddeus Beeker

• Gulf Orthopedics (251) 435-2663

Dr. Michael Granberry, Dr. Russell Goode, Dr. Clayton Lane, Dr. Grant Shell, Dr. Grant Zarzour



















## **Growing/Expanding Businesses and Establishments**

- Infirmary Surgical Specialists (95 Shell St)-completed 2020
- J T Credible Knowledge (211-C Saraland Blvd \$)-completed 2020
- K & M Financial Services, LLC (1120 Joaneen Dr., Ste. F)-completed 2020
- WalMart (1095 Industrial Pkwy)-renovations completed-4/20
- The Hair Company (1102 A-1 Shelton Beach Rd)-completed 2020
- TransATL DBA Transgroup Global Logistics (820-E Saraland Blvd \$)-completed 2020
- City Gear (705 Saraland Blvd S. Ste E)-under construction-2/20
- The Wacked Out Weiner (750 Saraland Blvd S. Ste. 13)-opened 3/20
- Maaco (1021 Shelton Beach Rd)-under renovation 3/20
- Kayla Steade Photography (310-D Shelton Beach Rd)-completed 3/20
- DeGarrett's Barber Studio (8-A Saraland Blvd S)-completed 3/20
- Sandy's Alteration (118-B Saraland Blvd \$)-completed 3/20
- Teresa's Nail (215-C Saraland Blvd N)-Relocated 5/20
- Bryan Contractors, LLC (9650 Celeste Rd)-5/20
- Beyond Blessed Boutique (6 Saraland Blvd N)-7/20
- All-Star Mortgages (207 Shelton Beach Rd., Ste F)-7 /20

## **Growing/Expanding Businesses and Establishments**

- Kelly's Turf Pro (926-C Shelton Beach Rd)-7 /20
- Rotech (relocating to 627 Saraland Blvd S)-7 /20
- The Used Car Factory (20 Saraland Blvd S)-8/20
- Frogmore Boutique (relocated to 624 Saraland Blvd S)-8/20
- Restoration 1 (relocated to 1464 Celeste Rd)-8/20
- Audrey Klair, LLC (306 Shelton Beach Rd, Suite B & C)-9/20
- Greenbrier Properties, LLC (7-A Saraland Blvd S., Suite 1)-9/20
- Johnston Law, LLC (90 McKeough Ave Suite C & D)-9/20
- QueenLoxx (405-B Saraland Blvd S)-10/20
- West Instructional Services, LLC (424-E Saraland Blvd N)-10/20
- John Lane Gift Shop (405-C Saraland Blvd S)-10/20
- Black Horse Gifts (126-A Industrial Pkwy)-10/20
- Monroe Health Training Academy, LLC (360 Saraland Blvd N)-11/20
- The Shade Tree Floral Events & Design (310-A Shelton Beach Rd)-11/20
- Root Forty Three Salon (204-A Norton Ave)-12/20
- LaCasaDeLe Familia Hispana-relocating to 118-A Saraland Blvds S-1/21
- Erika's Tax's-(7 Saraland Blvd S)-1/21
- Jackson Specialities, LLC (23 A Station St)-1/21
- Harmony Professional Services (Relocating to 1498 Celeste Rd)-2/21







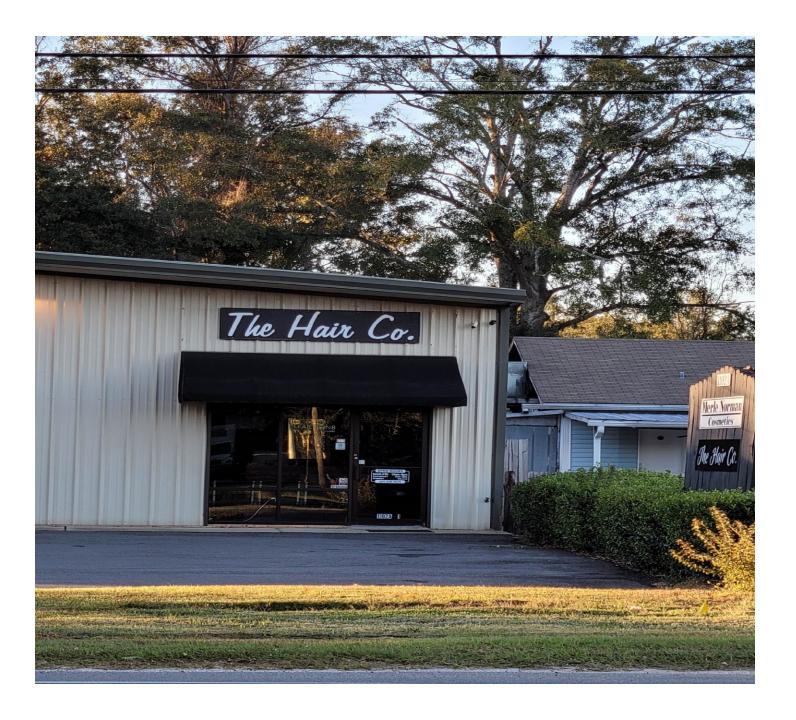




















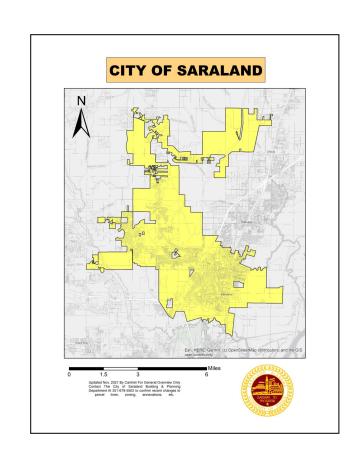
#### **Economic Development**

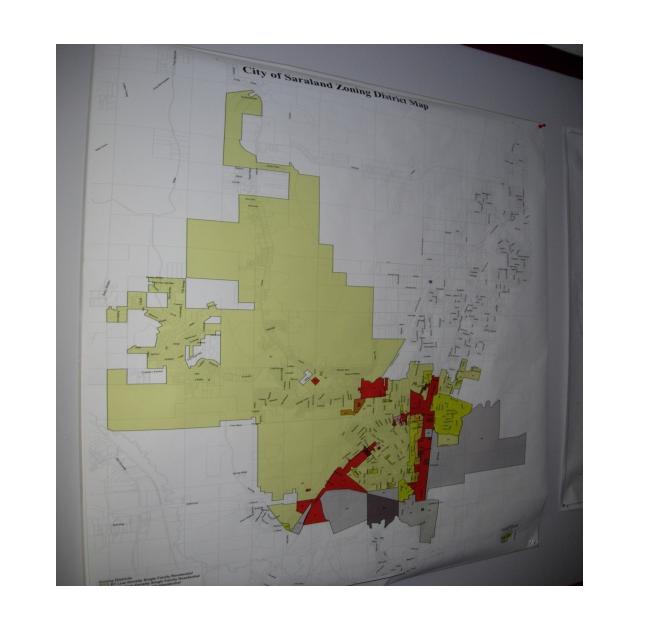


#### **Residential Growth: Annexations**

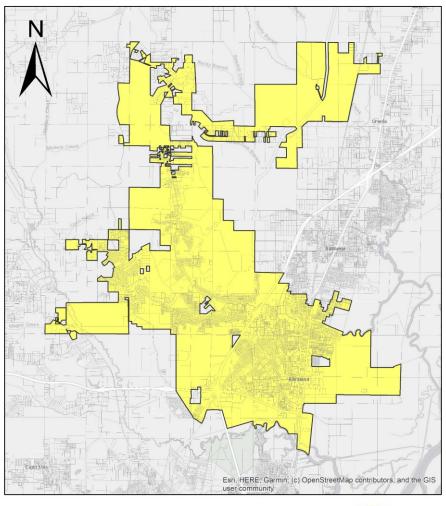
- To date in 2021, the City of Saraland had 7 voluntary annexations, covering 79.52 acres.
- In the past 2 years, there have been 20 voluntary annexations, covering
- 184.5 acres.
- Saraland has grown from 22 square
  miles in 2010 to 33.86 square miles or 21,670 acres.

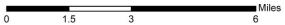
There are 3 additional annexations proposed for November and December, totaling a possible ~2750 acres, or 4.3 additional square miles.





### **CITY OF SARALAND**





Updated Nov. 2021 By Cantrell For General Overview Only Contact The City of Saraland Building & Planning Department At 251-679-5502 to confirm recent changes to parcel lines, zoning, annexations, etc.



# **Residential Growth**

Median household income grew from \$48,721 in 2010 to \$60.633 by the end of 2020

# Residential Growth: New Housing

- To date in 2021, Saraland has seen 90 new housing starts valued at \$23,561,655.00.
- In the past 2 years, the number of new housing starts is 119.
  - For 2021: 61 homes completed/29 in construction
  - For the past 2 years: 90 homes completed

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An additional 30 lot residential subdivision is proposed for December 2021.























# Infrastructure Improvements

- Recent completion of 8 million dollar expansion of Exit
   15 interchange using ATRIP grant funds
- Upcoming widening of Celeste Road Initially to 3 lanes with 5 lane expansion planned utilizing TIP funding - engineering started this year
- Recent award of \$2,000,000 in ATRIP II funding for phase 1 of widening/improvements on SR-158 (Industrial Parkway)
- Neighborhood drainage improvements utilizing \$3,000,000 in State Revolving Fund Financing.



# Quality of Life





# Saraland City Schools

**EST. 2008** 

## BUILDING A FOUNDATION FOR STUDENT SUCCESS

A **community united** in building a school system where **high expectations** and the **relentless pursuit** of educational achievement establish the foundation for individual **student success**.

# FOUR CAMPUSES - ONE GOAL



# EXPECT MORE. ACHIEVE MORE.

## **2021 NICHE RANKINGS**

### Saraland City Schools Rankings

Niche ranks nearly 100,000 schools and districts based on statistics and millions of opinions from students and parents.

Safest School Districts in Alabama

Best School Districts in Alabama

Districts with the Best Teachers in Alabama

#7 of 136

#9 of 136

#9 of 136

#1 Best School Districts in Mobile Area

### Saraland City Schools

School District • Saraland, AL • ★★★★ 16 reviews

Parent: I have 3 daughters in the Saraland School District and there is no other place they commitment they have shown to the students is second to none, from safety to education.

Overall Niche Grade • Total Schools 4 • Students 3,114

#1 Best Public Elementary Schools in Mobile Area

### Saraland Elementary School

Saraland City Schools, AL • 2-5

Overall Niche Grade • Students 876 • Student-Teacher Ratio 18:1

#1 Best Public Middle School Teachers in Mobile Area

### Saraland Middle/Nelson Adams

Saraland City Schools, AL • 6-8





Overall Niche Grade • A+ Teachers • Students 727 • Student-Teacher Ratio 20

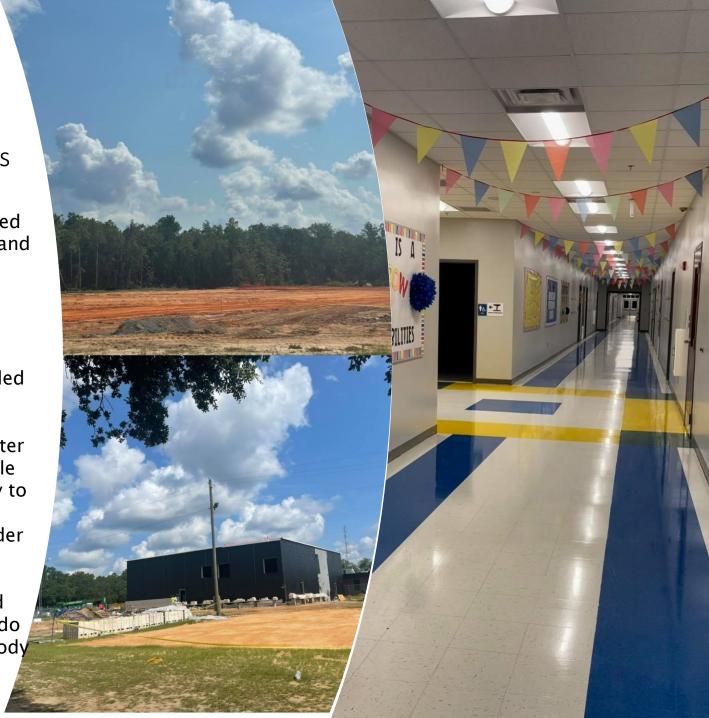


Building
The Foundation for
Student Success —
Construction Projects

ACADEMICS: An 8 new classroom addition opened for 2021–22 at the Saraland Early Ed Center.

ATHLETICS: A Track & Soccer Complex is under construction at Saraland High School with scheduled completion spring 2022.

THE ARTS: Set to open later this fall at Saraland Middle School, a fine arts facility to house band, choir, and piano keyboarding is under construction. With an emphasis on safety, the facility being constructed will also serve as a tornado shelter for the student body in the event of a severe weather threat.







#### **SARALAND CITY SCHOOLS**

#### мотто

"Expect More. Achieve More."

#### **MISSION**

Building a foundation for student success.

#### **VISION**

A community united in **building** a school system where high **expectations** and the **relentless** pursuit of educational **achievement** establish the **foundation** for **individual** student success.

#### STUDENT OUTCOMES STAKEHOLD

#### **Strategic Objective**

Maintain high expectations and provide equitable access to multiple opportunities resulting in high achievements for every student, every day.

#### **Critical Initiatives**

- Offer engaging student learning experiences to heighten career awareness, promote career exploration, and provide career preparation.
- Develop life skills, such as problem solving, communicating, and collaborating.
- 1.3 Provide personal growth opportunities to develop character traits such as perseverance, self-motivation, initiative, resiliency, and leadership.

#### **Key Performance Indicators**

ACT and ACAP summative assessment data, formative assessments (iReady, DIBELS, etc.), CTE credentials, 2-yr and 4-yr college placement, college remediation enrollment, Accelerated Reader, vocation rehabilitation services

#### STAKEHOLDER SATISFACTION

#### **Strategic Objective**

Provide opportunities to build and enrich relationships between the schools and community.

#### **Critical Initiatives**

- 2.1 Provide additional opportunities for parental and community involvement.
- 2.2 Strengthen/build partnerships with new and existing businesses, civic organizations, institutions of higher education, and community agencies.
- 2.3 Use multiple modes of stakeholder communication (emails, phone calls, text messages, social media, meetings, publications, etc.)

#### **Key Performance Indicators**

ParentLink messages, PowerSchool student information system parent usage statistics, surveys, social media analytics, parent contact logs, CTE, school counselor, and library media advisory committees, community partnerships, visitor logs

#### **SPARTAN BLUEPRINT TO SUCCESS**

- Build high expectations which lead to high achievement levels for all learners.
- Build a safe and positive learning environment which encourages learners to be motivated and engaged.
- Build strong relationships resulting in strong student success.
- Build academic, social and emotion support systems leading to continued student growth.
- Build a community where a diverse faculty, staff, and student-body is valued and promoted.

#### **STRENGTHS**

Strong and effective leadership Support for system vision Positive climate and culture System image/recognition Community support Quality teachers and staff Continuous Professional Development Access to quality technology

Facilities
Family oriented staff
Employee retention
Safety and security priorities

#### STAFF DEVELOPMENT

#### **Strategic Objective**

Recruit and retain highly qualified personnel and provide purposeful opportunities for professional growth.

#### Critical Initiatives

- Provide relevant and ongoing professional learning opportunities for all faculty and staff.
- 3.2 Provide accountability to ensure rigorous academic expectations and instruction that meet student needs.
- 3.3 Establish a positive culture built on best practices to recruit and retain faculty and staff.

#### **Key Performance Indicators**

National Board Certified teachers, TEAMS contracts, professional development (number/type) and participation, retention rate, career fair participation, observations (walkthroughs, ELEOTS, Teacher Effectiveness), instructional rounds

### FISCAL SUSTAINABILITY Strategic Objective

Maintain a purposeful and sound fiscal structure to address student and staff needs efficiently.

#### **Critical Initiatives**

- Maintain current and relevant instructional and technological resources.
- 4.2 Build and maintain state-of-theart, safe facilities.
- 4.3 Maintain operational efficiency and effectiveness.

### SUPPORT SYSTEMS

Strategic Objective

Integrate a multi-tier system of support to build relationships and promote student success.

#### **Critical Initiatives**

- Foster a supportive learning environment where students feel safe, valued, and connected.
- 5.2 Maintain transitional support across all grades, between schools, and from school to life.
- 5.3 Encourage healthy practices and community partnerships that support a well-balanced life.

#### **Key Performance Indicators**

Budget, audit, facility construction/upgrades, work orders (completed vs outstanding), utilities, revenue

#### **Key Performance Indicators**

MTSS meeting agendas, safety plan, Youth Mental Health First Aid professional development, targeted professional development, Peer Helper Initiative, Project Outreach, student health assessments, school-based therapy community partnerships, student advocacy program, tiered intervention

# SARALAND PARKS



- Skidmore
  - Amelia
- Neighborhood

Norton

- Kali Oka Park
  - &
  - Rec.

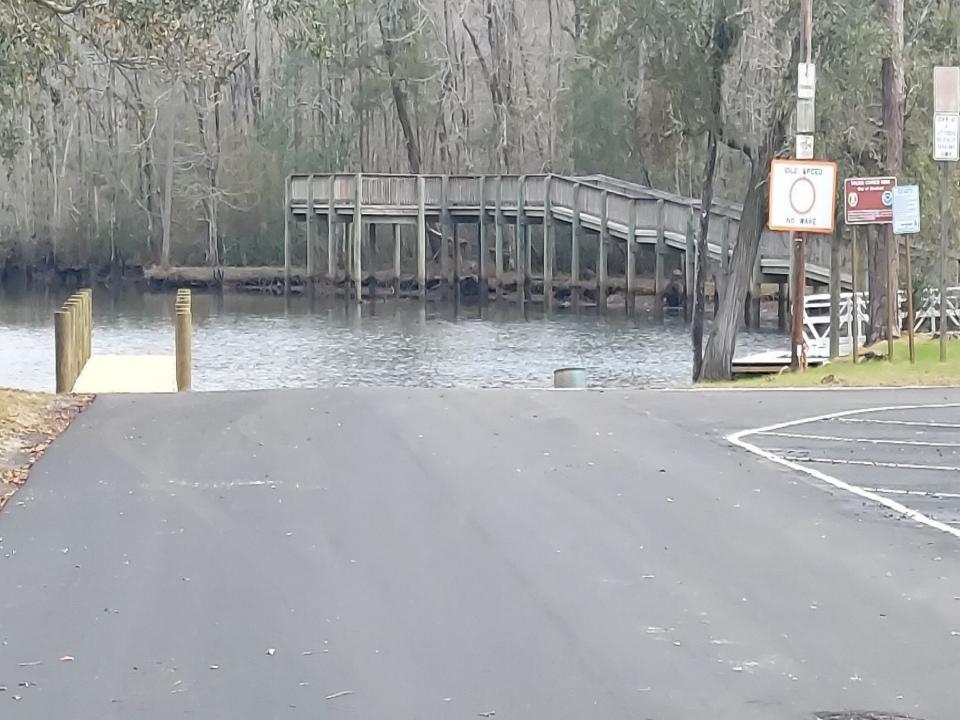


# New Saraland Boat Launch improvements recently completed

















Kali-Oka Recreational Center - Recently refurbished



The Cleveland House – Saraland's Oldest Home Special Children's Center Adjoining Bru–McGhee Building opening soon







## Saraland is A TREE CITY



#### Saraland Recreational Facilities



#### Quality of Life – Youth Facilities

- New Saraland Splashpad opened this past summer and was very well received and used
- Next phase of Town Center Park will be a modern children's playground – completion January 2022
- Future phases to include Town Square, walking paths and venue for movies/concerts in the park
- First movie in the park will be this Saturday at 6 pm – Rayna and the Last Dragon – free movie and popcorn!





































#### Quality of Life - Youth Programs

- Saraland Youth Sports Programs continue to grow and excel
- Partnership between Saraland sports leagues and organizations such as the Saraland Lions Club continue to improve and update our parks and recreational facilities

#### Recreation







Saraland supports its Youth Sports Programs







# Saraland Play Stations



#### Recreation is Thriving in Saraland











Today's youth players and cheerleaders will be tomorrow's Saraland Spartans









## Recognizing our Veterans



#### Recognizing our Veterans

- Saraland Veterans Memorial honors those brave men and women who served our country and paid the ultimate price to preserve the freedoms we enjoy
- Recent additions to the Memorial include lighting for flags, benches and memorial bricks
- Saraland Annual Veterans Day remembrance will be held this Thursday at noon with celebration of our veterans and raising of United States, State of Alabama and City of Saraland flags

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	JOHN LEVION PROBLEM US ARBIT CE AN WORL HELV ON HOME	
SERVICE TO THE VETERANS	WILLIAM I. CATHETY PAY US ARMY ROBEA APRIL 23, 1920	Lating College
HOWELS, INCLESSED ASSOCIATION OF INVESTMENT AND ASSOCIATION OF THE PROPERTY OF	APA RESERVING OF SERVING APRIL 19, 1980	ALCON VIR WHIRE
RAYMONDA JESSBERT USN MBIC RET 1/(£1902/1/4/2010	SP4 JIMMAY STAMES US ARMY VIETNAMI NOVEMBER 21, 1960	STACKERS CASTONIA
JERRY M. PIERCI US ARMV 3/18/40-7/12/09	PTC CLAUDE MILLER US ARMY VIETNAM PULY 10, 1962	ARREST MITTINE
IN LOYING MEMORY HLAMEN RUBENSTEIN WWII BRONZE STAR	LEE ARTICE DIXON LCPL CSMC VIETNAM NOVEMBER 7, 1967	NAME AND STREET OF STREET STREET
CAPSIL COURTNEY, JR. MIN US NAVY FLOVE YOU JULIE	SGT JOBN U. WHITE US ARMY VIETNAM JANUARY 22, 1968	G. TERRY SMITH US COAST GUARD ROLE 1961-1967
	BILLY LEE JACKSON SSG USMC VIETNAM APRIL 9, 1968	
	ROOSEVELT HURST, JR. US ARMY VIETNAM SGT JULY 5, 1968	
	BEN A, THOMPSON, JR. US ARMY VIETNAM SSGT OCT 25, 1968	
	SP4 LEVI J. WILSON US ARMY VIETNAM APRIL 8, 1971	
	SSGT DAVID C. SMITH USAF AFGHANISTAN JUNE 9, 2010	
	CPL J. C. WHITEHEAD USMC AFGHANISTAN JANUARY 17, 2011	

## Saraland Public Library



#### Saraland Public Library

- Recent repairs and updates to building approved by city council
- Saraland is very proud to work with the Mobile Public Library system to provide this service to our residents



- Meals-On-Wheels has doubled over the past couple years now serving about 30 meals a day at the Saraland Senior Center, now with 5 day a week service, and delivering about 50 meals a day to homebound residents
- Saraland Transports an average of 10 residents a day to medical visits and offers one day a week pharmacy transport service

Senior activities offered at the Saraland Senior Center include computer lab, dances, arts and crafts, billiards, table tennis, bingo and rook









## Quality of Life

KEEP SARALAND BEAUTIFUL composed of local volunteers, partners with the City on multiple projects to make our community aesthetically pleasing



## Saraland Public Safety



## Public Safety Saraland Police Department



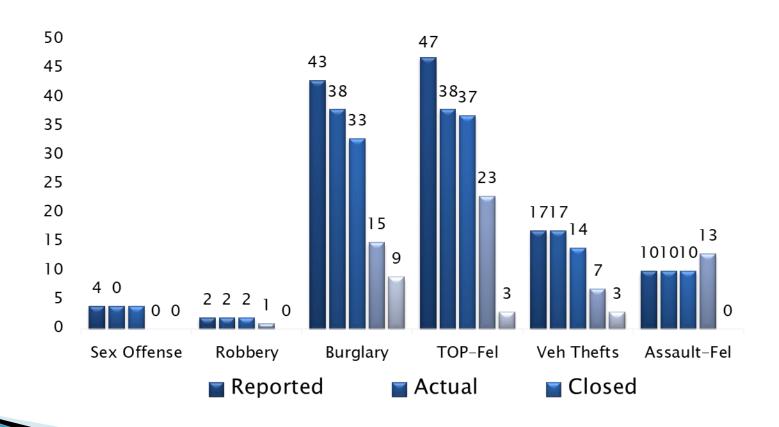
The most important thing that Citizens want from their City is to feel safe.

Saraland Police Department excels at providing this goal!

### 2020 Criminal Investigations Year End Report <a href="#">Clearance Rates</a>

	Reported	Closed	Arrest(s)	National	SPD 2019 % Closed	SPD 2020 % Closed
Homicide	1	0	0	62.0%	N/A	<b>o</b> %
Rape	4	4	0	33.0%	100.0%	100.0%
Robbery	2	2	1	30.0%	<b>75.0</b> %	100.0%
Burglary	43	33	15	14.0%	73.0%	77.0%
Theft of Property (Felony	') 47	37	23	19.0%	63.0%	79.0%
<b>Motor Vehicle Thefts</b>	17	14	7	14.0%	<b>87.0</b> %	82.0%
Assault (Felony)	10	10	13	53.0%	100.0%	100.0%

#### **2020 Clearance Rates**



### **Public Safety Saraland Police Department**

#### **Citation Statistics:**

2019 Citations Issued: 3,341 2020 Citations Issued: 2,908

DUI's 87 DUI's 59

Warnings: 3,393 Warnings: 2,467

Total: 6,734 Total: 5,375

- Approximately a 13% decrease in Citations
  - Approximately a 32% decrease in DUI's
- Approximately a 27% decrease in Warning Citations
  - Approximately a 20% decrease in Overall Citations

### **Public Safety**

### Saraland Safe Room/Police Annex





#### **Public Safety - Drugs and Narcotics**

Value of Illegal Drugs Seized:	\$467,390.00
Total U.S. Currency Seized:	\$34,171.00
Total value of Property Confiscated:	\$534,361.00
Total Felony Drug Charges:	53
Total Misdemeanor Drug Charges:	35

### Our goal is to aggressively attack the use and distribution of illegal drug in our community!









## Public Safety – Saraland Fire Rescue Department



- Saraland currently staffs and operates 3 fire stations throughout the City
- 24/7 Paramedic coverage is offered – one of the few cities in our area able to do this
- Firefighters use state of the art equipment including Hazmat capability to handle emergencies



### Mission Statement



The Saraland Fire Rescue Department is dedicated to serving with integrity, compassion, excellence, and professionalism through the delivery of quality emergency and public services, acting with respect, and bringing honor to our community, department, and family at all times.



### Saraland Fire Rescue Department



- 3 Fire Stations
  - Saraland Blvd. South
  - Celeste Road
  - Ridge Road/Kali Oka
- 4 Pumpers
- 2 ALS Rescue Units
- 1 Ladder Truck
- 1 Haz-Mat Truck/Trailer- Region 6 Haz-Mat Team
- Rescue Boat/Dive Team
- Smoke Trailer/Public Education
- Battalion Chief/Command Vehicle



We are currently on pace to once again break our record for the number of incidents responded to annually.

#### Saraland Fire Rescue

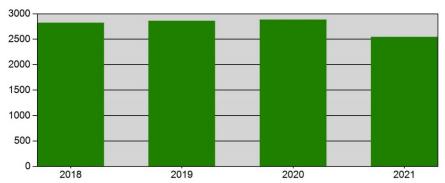
Saraland, AL

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#### Incidents by Year for Year Range

StartYear: 2018 | EndYear: 2021



YEAR	INCIDENTS		
2018	2825		
2019	2862		
2020	2884		
2021	2546		



We have responded to 2546 calls for service this year. 74% of these were EMS incidents.

#### Saraland Fire Rescue

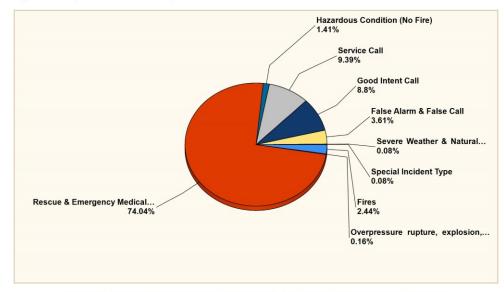
Saraland, AL

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#### Breakdown by Major Incident Types for Date Range

Zone(s): All Zones | Start Date: 01/01/2021 | End Date: 11/08/2021





MAJOR INCIDENT TYPE	# INCIDENTS	% of TOTAL
Fires	62	2.44%
Overpressure rupture, explosion, overheat - no fire	4	0.16%
Rescue & Emergency Medical Service	1885	74.04%
Hazardous Condition (No Fire)	36	1.41%
Service Call	239	9.39%
Good Intent Call	224	8.8%
False Alarm & False Call	92	3.61%
Severe Weather & Natural Disaster	2	0.08%
Special Incident Type	2	0.08%
TOTAL	2546	100%



#### **Firefighting**

Quickly locate victims, identify hot spots, and screen for fire risks to draft targeted rescue plans while keeping personnel safe.

#### **Search and Rescue**

Scan search areas to locate stranded persons and quickly dispatch rescue teams.

#### **Thermal Imaging**

This year, we acquired a new UAS drone with Thermal Imaging capabilities. This is a tremendous asset when searching for people and suppressing fires.

### Saraland Fire Rescue Department Unmanned Aerial Systems Program











#### 2021 Polaris Ranger with Q-Tac Patient Transport System

The QTAC™ EMS-R is a dedicated, lightweight EMS skid system with a built-in storage compartment and rescue litter platform. Allows for the safe transport of patients over rough terrain.







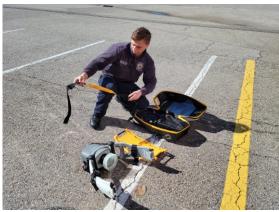


The **LUCAS** device extends the reach of care by maintaining chest compressions during transport to advanced lifesaving therapies, including ECMO or PCI in the cath lab. It can improve provider safety, avoiding fatigue over long durations and reducing transport risks by allowing caregivers to sit belted. And it can increase the efficiency of caregiving teams, calming the scene and providing an extra pair of hands so you can focus on the patient and underlying conditions.

### Stryker Lucas 3 Chest Compression System











Saraland Fire Rescue Community Risk Reduction Program

In 2021, we were able to provide fire safety education to 940 kids at **Saraland Elementary** and 450 kids at the **Saraland Early Education** Center. We also saw an additional 312 kids at Robert E. Lee **Elementary while** assisting Satsuma with their Fire Prevention Week.





### **EXCELLENCE**











50 miles of city streets repaved during the past 10 years

Regular maintenance of streets and water drainage ways

Department remains responsive to resident concerns and problems

Starting January 1, 2022 - City will be performing residential debris pickup for city

2 new knuckle-boom trucks on order for same

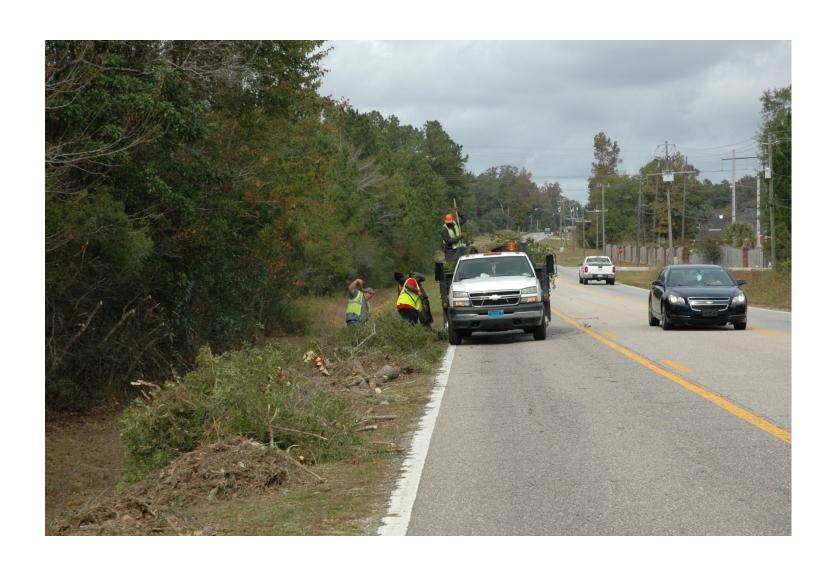
ADEM approved incinerator will be use for environmentally safe destruction of vegetative debris















## Coming Next Year - Saraland Independence Day Celebration!



# Continuing next year – Saraland Chamber Coffee with the Mayor



Quarterly informal gatherings with Chamber members to receive City updates, voice suggestions and discuss questions and concerns.

Next Coffee - Wednesday, January 26th at 7:45 am - Location TBA.

### Saraland 2025?



### Saraland: A Bright Future ahead!



The City

 appreciates
 our
 partnership
 with the
 Saraland
 Chamber of
 Commerce!